

# Awards Entry Form

Please complete the form and return it to Publishers Australia, Level 8, 15 Blue Street, North Sydney NSW 2060 no later than **Friday 8th October 2010**.

Please indicate in which category this entry is to be judged and supply name, position and email address of the person who would accept the award as well as the name of the publication or website the entrant works for. In the case of team entries, please provide details of all team members to be recognised on the certificate (limit of up to six people).

Please complete one Award Entry Form per entry.



## 01 Categories

Please tick the box to indicate the category that you would like to enter.

### ■ Associate member awards categories

- 1 Sustainability Program for Publishing
- 2 Innovation in Distribution

- 15 New Journalist of the Year
- 16 Journalist of the Year
- 17 Editor of the Year

### ■ Design

- 3 Magazine Cover of the Year (Consumer)
- 4 Magazine Cover of the Year (B2B/Custom)
- 5 Designer of the Year (Digital)
- 6 Designer of the Year (Custom)
- 7 Designer of the Year (Consumer)
- 8 Designer of the Year (B2B)
- 9 Designer of the Year (picked by judges from categories 5-8)

- ### ■ Publishing
- 18 Special Edition of the Year
  - 19 Regional Publication of the Year
  - 20 Small Publisher of the Year
  - 21 Relaunch of the Year
  - 22 Launch of the Year
  - 23 Integrated Media Brand of the Year

### ■ Advertising & Marketing

- 10 Most Successful Subscriptions Campaign of the Year
- 11 Digital Marketing Strategy of the Year
- 12 Integrated Media Campaign of the Year

- ### ■ Brands
- 24 Digital Publication of the Year
  - 25 Website of the Year
  - 26 Custom Magazine of the Year
  - 27 Consumer Magazine of the Year
  - 28 B2B Magazine of the Year
  - 29 Brand of the Year (picked by judges from categories 24-28)
  - 30 Pinnacle Award

### ■ Editorial & Journalism

- 13 Single Article of the Year
- 14 Analytical Journalist of the Year

**Publishers Australia Excellence Awards 2010** | Friday 12 November | Dockside, Sydney

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## 02 Recipient

Please nominate the individual or team leader who would accept the award.

Name \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

Publication/Website \_\_\_\_\_

Please provide log in details to website (if required):

Username \_\_\_\_\_

Password \_\_\_\_\_

### ■ Other team members (No more than six people)

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

5 \_\_\_\_\_

6 \_\_\_\_\_

## 03 Your contact details

Name \_\_\_\_\_

Job title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

## 04 Payment details

Cost to enter awards is \$110 (inc GST) per entry. Please make payment by credit card or EFT and submit with entry.

### ■ Bank transfer

BSB: 062 272

Account number: 1013 2868

I authorise my account to be charged for:

x \$110 = \$ \_\_\_\_\_ (inc GST)

### ■ Credit card

Card type:  Visa  Mastercard  AMEX (3.5% fee)

Cardholder's name \_\_\_\_\_

Card number

Expiry date   /

I authorise my credit card to be charged for:

x \$110 = \$ \_\_\_\_\_ (inc GST)

Signature \_\_\_\_\_

## 05 Supplementary material

Entrants must submit a complete entry form as well as no more than 2,000 typed words in support of the application, fulfilling the award criteria as laid out at [www.publishersaustralia.com.au/awards](http://www.publishersaustralia.com.au/awards)

### ■ Final check list for entry:

- Entry form
- Supplementary material (for each entry)
- Magazines/website print outs

